

AARON FINSTER

Director / Videographer / Editor

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SUMMARY

As an experienced videographer, editor, director and leader. I excel in visual storytelling. With a strong track record in capturing captivating footage and crafting engaging narratives, I am committed to delivering high-quality content. My technical proficiency, creative vision, and collaborative approach make me an asset for achieving exceptional results in the world of video production.

EDUCATION

Kansas State University

Bachelor's Degree in Mass Communications
Minor in Leadership Studies
2011 - 2015

SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Detail-oriented and able to handle multiple tasks simultaneously
- Experienced leader and task delegator
- Creative thinker and problem solver
- Quicker learner

CERTIFICATIONS

- Google - Foundation of Project Management
- HubSpot Academy - Social Media Marketing

AWARDS

- Emmy Winning - KSHB Morning Newscast
- Emmy Nominated - Chiefs Superbowl Parade
- Silver Telly Award - JCCC Women's Basketball Hype Video
- KAB Award - The Drive, specialty sports show

PROFESSIONAL EXPERIENCE

Senior Videographer and Editor

Johnson County Community College | March 2021 - Present

- Executing projects from inception to completion, serving as the primary point of contact and the key creative decision-maker
- Assumes full responsibility for all aspects, including recording, equipment management, editing and ensuring the timely delivery of the final product to the client
- Proficient with all aspects of studio and remote productions, both setup and operation
- Strong attention to details and commitment to delivering professional content

Director, KSHB 41 News

Scripps | 2017 - 2023

- Directed newscasts using automate coding program ELC for fast paced, Emmy winning morning newscasts
- Effective at making quick, informed decisions
- Provided technical training for new hires
- Coordinated projects and workflows for the production team
- Fixed technical issues by brainstorming creative solutions
- Managed the morning team, key decision making and schedule creator

Freelance - Chiefs, Royals, Sporting KC

Freelance | 2018 - Present

- Maintain dynamic role with in-house video production team for professional sports teams
- Contributes to the creation of engaging content by capturing the excitement of live events and game highlights

Creative Director

Wildcat Watch | 2013 - 2015

- Supervised a team of 40 students, delegated projects, created schedules, maintained equipment checkout, lead meetings with clients
- Allocate the proper resources and team members for projects throughout the year in a timely manner